



Partnering for Success

FOR IMMEDIATE RELEASE

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Fred Stringfellow Elected Chairman of International Trade Association

FOREST HILL, MD, February 9, 2017 – Fred Stringfellow, CAE, President of Stringfellow Management Group, Inc. (SMG) has been appointed Chairman of the Board of The AMC Institute (AMCI) effective January 1, 2017. The fifteen Board members joining Mr. Stringfellow represent leading firms from the association management company (AMC) community around the world and key strategic industry partners.

“Building on the strength of our strategic and brand foundation will allow us to focus this year on showcasing the value and opportunity the AMC model delivers to associations and not-for-profit organizations. I am optimistic, given our industry’s remarkable growth trajectory, that our members and their association clients will continue to grow and thrive,” said Mr. Stringfellow.

Stringfellow has served on the board for seven years, four of those on the Executive Committee. He has over 25 years of experience in association management and was awarded ASAE's Certified Association Executive (CAE) designation in 1998. He currently serves on the AMC Key Committee for the American Society of Association Executives.

“We’re privileged to have a very high caliber of talent and commitment on AMCI’s Board,” said Tina Wehmeir, AMCI’s CEO. “Over the past few years our Board has successfully led several strategic initiatives to build awareness of the AMC model and expand our industry. I know that with Mr. Stringfellow’s leadership we can count on having a continued and substantial impact.”

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Stringfellow Management Group, Inc.   

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Stringfellow Elected Chairman

About the AMC Institute

The AMC Institute represents 180 association management companies that manage over 1,800 associations with more than 2.8 million members full-time, and nearly 900 on a project basis. The total budget for associations managed by AMC Institute members is more than \$1.5 billion. AMC Institute seeks to advance professionalism and high industry standards for association management companies through education, accreditation, and member networking opportunities. Visit their website at <http://www.amcinstitute.org/>.

About the Stringfellow Management Group

SMG is an Accredited Association Management Company with 32 associates in five states. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please contact Fred Stringfellow at (443) 640-1059, extension 102 or visit www.stringfellowgroup.net.

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