

Partnering for Success

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## Stringfellow Management Group Association Executive Receives Hilton Award

**FOREST HILL, MD**, July 12, 2017 – SMG Association Executive Kristen Philips, CAE has received a Hilton WowMaker Award for her outstanding work with the American Institute of Floral Designers (AIFD) and its National Symposium - always thinking outside the box to keep the event modern and a true "WOW" experience.

"Meeting professionals are the backbone of the hospitality, meetings and events industries, and Hilton wants to help recognize them as the WowMakers they truly are," said Andrew Flack, vice president, Marketing & eCommerce Americas at Hilton. "Experience is the most important aspect of a meeting and the WowMakers turn bold ideas into breathtaking realities."

SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please contact Fred Stringfellow at (443) 640-1059, extension 102 or visit www.stringfellowgroup.net.

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