

News for Immediate Release



The Association of Language Companies Has Chosen Stringfellow Management Group

Forest Hill, MD (January 29, 2019) – Stringfellow Management Group, Inc. (SMG) has been selected to provide association management services and headquarters operations for The Association of Language Companies (ALC), a national trade association representing businesses that provide translation, interpretation, localization, language testing, and language training services in the United States. ALC’s mission is to promote the professional stature and economic position of the language service industry through industry advocacy and professional development of language company owners and senior management.

“After going through a careful search and selection process for our new Association Management Company, our board is excited and proud to work with Stringfellow Management Group going forward,” said ALC President Rick Antezana. “The praise we heard from existing SMG clients, and the thoughtful and strategic dialogue we had with Fred and his team instills in us great confidence that the ALC will be going to an entirely new level under their stewardship,” he added. “The future looks bright!”

SMG is assuming full management responsibilities for ALC including governance management and leadership development; membership coordination and development; financial management; meetings and events coordination; sponsorship development; administrative and headquarters operations and website management.

SMG’s Director of Business Development and Senior Account Executive, Mary Connor, will serve as ALC’s Executive Director. “I am thrilled to work with ALC,” Connor stated. “The industry is facing new opportunities nationally and globally, and I’m looking forward to partnering on strategic initiatives to increase membership and to develop programs that will position language service companies (LSCs) for growth in the future.”

SMG President, Fred Stringfellow, CAE, expressing his regard for SMG’s newest partner, remarked “We’re honored to have been selected as ALC’s Association Management Company and to have the opportunity to partner with such a language-and-culturally diversified organization.”

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About the Association of Language Service Companies

ALC members are professional companies that provide a wide variety of language services to a wide variety of clients. The language service industry is the business activity that helps others to communicate across linguistic and cultural barriers. In recent times, the need for language services has grown rapidly because of the internet, globalization of business, increased government requirements, diversifying communities, and a more interconnected world population. Some new technological products have helped our industry innovate. But complete and trusted language solutions still depend on comprehensive services, and the companies that have decades of expertise in what you need. To learn more, visit <https://www.alcus.org>.

About Stringfellow Management Group

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 25 non-profit associations and foundations with its staff of 35 association professionals. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net

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