

News for Immediate Release



Stephanie Bruno Earns Certified Association Executive Credential

Forest Hill, MD (August 2020) – American Society of Association Executives (ASAE) has announced that Stephanie Bruno, Association Executive at Stringfellow Management Group, has earned the Certified Association Executive (CAE®) designation. The CAE is the highest professional credential in the association industry.

To be designated as a Certified Association Executive, an applicant must have experience with nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. The exam content is based on 159 essential association management core competencies, organized into nine knowledge domains. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. More than 4,500 association professionals currently hold the CAE credential. The CAE Program is accredited by the National Commission for Certifying Agencies (NCCA).

“The entire SMG team is proud of Stephanie’s accomplishment, all while maintaining a full client workload and navigating the challenges of the current pandemic. Stephanie Bruno has become SMG’s 7th CAE on staff.” said Fred Stringfellow, CAE, President of Stringfellow Management Group (SMG).

Stephanie Bruno currently serves as Executive Director for the Professional Grounds Management Society (PGMS) and Associate Director for the American Institute of Floral Designers (AIFD). Bruno shared, “Earning my CAE is something that I’ve aspired to accomplish since I started in the association industry. I am truly fortunate to have an incredible mentor in Kristen Philips, CAE, and to work for an AMC that places such a high value on staff professional development. The amount of reading (more than 1,000 pages!) and studying was tough while balancing work, motherhood, and life during a pandemic but truly worth it.”

About ASAE:

ASAE is celebrating 100 years of making society smarter, better, and safer. The Centennial anniversary represents ASAE's role as a leader and supporter of progress and innovation in the association industry. ASAE is a membership organization of more than 50,000 association executives and industry partners representing over 7,000 organizations. Since it was established 100 years ago, its members have and continue to lead, manage, and work in or partner with organizations in more than a dozen association management disciplines, from executive management to finance to technology. With the support of the ASAE Research Foundation, a separate

nonprofit entity, ASAE is the premier source of learning, knowledge, and future-oriented research for the association and nonprofit profession and provides resources, education, ideas, and advocacy to enhance the power and performance of the association and nonprofit community. Visit ASAE at asaecenter.org.

About Stringfellow Management Group

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to non-profit associations and foundations. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. SMG is represented by 44 staff members and manages 24 client associations. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net.

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To learn more about the CAE program: <https://www.asaecenter.org/programs/cae-certification>

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