

Society for Human Resource Management (SHRM) Highlights SMG Client DC SHRM for Virtual Approach to Networking



Amid the recent changes affecting businesses around the globe, SMG's client **DC SHRM** had the honor of being highlighted by the Society of Human Resource Management in an article this month. The article outlines the reshaping of the after work happy hour and how organizations like our client are navigating the new terrain. The following is an excerpt from the article:

“Prior to COVID-19, the **DC SHRM** chapter held monthly in-person networking events where members could take part in educational programming and certification study groups, among other things.

*"Once we made the decision to pause all in-person meetings, we knew we needed to keep our membership engaged," said Whalen, who is the membership director for **DC SHRM**. After the idea of holding a virtual happy hour worked so well at OneDigital, Whalen decided it would be a great idea to introduce to chapter members.*

*Fifty people registered for the first one, and about 30 people attended. "The feedback was incredibly positive, so we're looking to host another one," said **DC SHRM** Executive Director Jennifer Thornton. "We don't have a schedule set yet, but I'm thinking we'll aim for one happy hour per month until in-person events begin to resume."*

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