

Mary Connor Earns Certified Association Executive Credential

Forest Hill, MD (July 21, 2021) – ASAE has announced that Mary Connor, VP of Client Relations of Stringfellow Management Group in Forest Hill, Maryland, has earned the Certified Association Executive (CAE®) designation. The CAE is the highest professional credential in the association industry.



To be designated as a Certified Association Executive, an applicant must have experience with nonprofit organization management, complete 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. Ongoing professional development in association management is required to maintain the credential. More than 4,700 association professionals currently hold the CAE credential. The CAE Program is accredited by the National Commission for Certifying Agencies (NCAA).

“I’m proud to join the ranks of professionals who are CAEs,” Connor stated, “and I’m grateful to be part of a company that values professional development like SMG does.” Connor joined SMG in 2019 leading business development, onboarding new clients for SMG, and serving as chief staff executive for the Global Industrial Cooperation Association. Prior, Connor was founder and president of an AMC, managing several national and regional trade associations. After the sale of her AMC, she became partner in a firm specializing in high-end visual communications for Fortune 500 companies.

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About ASAE:

ASAE is a membership organization of more than 48,000 association executives and industry partners representing 7,400 organizations. Since it was established 100 years ago, its members have and continue to lead, manage, and work in or partner with organizations in more than a dozen association management disciplines, from executive management to finance and technology. With the support of the ASAE Research Foundation, a separate nonprofit entity, ASAE is the premier source of learning, knowledge, and future-oriented research for the association and nonprofit profession and provides resources, education, ideas, and advocacy to enhance the power and performance of the association and nonprofit community. Visit ASAE at asaecenter.org.

About Stringfellow Management Group

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 25 non-profit associations and foundations with its staff of 46 association professionals. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net

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