



Partnering for Success

FOR IMMEDIATE RELEASE

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Stringfellow Management Group Selected to Manage NASBITE International

FOREST HILL, MD, July 1, 2016 – Stringfellow Management Group, Inc. (SMG) has been selected to provide association management services and headquarters operations for NASBITE International, a non-profit association with a mission to promote an exchange of information and resources, offer professional development, and provide advocacy and leadership for global business education and assistance professionals.

The National Association of Small Business International Trade Educators was founded in 1992 with a goal to place international trade education in a more prominent position in colleges, universities, and various public service institutions. In 2005, NASBITE launched the Certified Global Business Professional (CGBP) credential which was developed to confirm knowledge in international trade and assure that those certified are able to practice global business at the professional level required in today's competitive environment. The association's name was changed to NASBITE International in 2006 to reflect the expanded population of global business professionals being served. NASBITE International has now grown to comprise nearly 2,000 Certified Global Business Professionals (CGBPs), 13 accredited programs, and 32 certified trainers.

NASBITE International hosts an Annual Conference each spring at various locations throughout the United States. The upcoming 2017 conference to be held in Spokane, WA will mark the Association's 30th Annual Conference.

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Stringfellow Management Group, Inc.   

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SMG Services to NASBITE include administrative and headquarters operations, membership management, event planning, data/website management, and CGBP program support. SMG President, Fred Stringfellow, CAE, expressed his appreciation for SMG's newest partnership, stating, "We're honored to have been selected as NASBITE International's first Association Management Company, and to have the opportunity to partner with such a forward-thinking organization dedicated to supporting global business education and assistance professionals. NASBITE plays an essential role in business education, training and certification, and we welcome the opportunity to help NASBITE continue to provide excellent programs and support services as the association continues to grow."

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SMG provides headquarters operations, professional management services, specialized financial management, and conference coordination to non-profit associations and foundations. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net.

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