



*Partnering for Success*

FOR IMMEDIATE RELEASE

CONTACT:

Fred Stringfellow, CAE  
Stringfellow Management Group  
(443) 640-1059, extension 102  
[fred@stringfellowgroup.net](mailto:fred@stringfellowgroup.net)

## **Stringfellow Management Group Selected to Manage Synthetic Turf Council**

**FOREST HILL, MD, August 15, 2016** – Stringfellow Management Group, Inc. (SMG) has been selected to provide association management services and headquarters operations for the Synthetic Turf Council (STC), the not-for-profit trade association dedicated to serving the synthetic turf industry.

Founded in 2003, the Synthetic Turf Council is dedicated to serving as a resource for trustworthy information about synthetic turf. The STC encourages, promotes and facilitates better understanding among all parties involved in the manufacture, selection, delivery and use of today's synthetic turf systems, dispensing information that is neutral, objective and validated by independent, science-based, current and credible research. STC promotes high standards and high quality in the synthetic turf industry through their respected member STC Certification Program.

The Synthetic Turf Council hosts semi-annual membership meetings in the spring and fall to provide a forum for cooperative learning and issue resolution, while outreach initiatives encourage cooperative relationships between industry and end-user organizations. The STC's 2016 Annual Membership Meeting will be held this October in Tucson, Arizona.

"SMG's track record in helping associations to succeed is impressive," stated Amy Brackin, Chair of the STC Board of Directors. "I have no doubt that we have the right management team in place to take the STC and the synthetic turf industry to the next level. We've significantly enhanced the infrastructure of the STC and are now poised to focus on worldwide growth and the needs of our entire member base."

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**Stringfellow Management Group, Inc.**   

9 Newport Drive, Suite 200 | Forest Hill, MD 21050  
P: 443-640-1059 | F: 443-640-1031 | [www.stringfellowgroup.net](http://www.stringfellowgroup.net)





SMG Services to STC include administrative and headquarters operations, membership management, event planning, data/website management, and STC Certification Program support. SMG welcomes the following dedicated STC staff to the company: Daniel Bond, STC President/CEO; Melanie Taylor, STC Director of Operations; and Maria Donovan, STC Member Services.

“We’re honored to have been selected as STC’s first Association Management Company,” said SMG President, Fred Stringfellow, CAE, of SMG’s newest partnership. “The STC plays an essential role in the synthetic turf industry, and we look forward to helping the association continue to provide excellent support to its members as it grows. This is a natural partnership, considering SMG’s experience in the sports construction industry, which helps us to better understand and anticipate the needs of the Synthetic Turf Council. I have a lot of faith in the abilities of our STC staff, and I’m very pleased to welcome them to the SMG team.”

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SMG provides headquarters operations, professional management services, specialized financial management, and conference coordination to non-profit associations and foundations. For more information on Stringfellow Management Group, please visit [www.stringfellowgroup.net](http://www.stringfellowgroup.net).

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