

**News for Immediate Release**



## **The Management Association of Private Photogrammetric Surveyors has Chosen Stringfellow Management Group**

**Forest Hill, MD (March 29, 2018)** – Stringfellow Management Group, Inc. (SMG) has been selected to provide association management services and headquarters operations for the Management Association of Private Photogrammetric Surveyors (MAPPS), the only national association exclusively comprised of private sector geospatial firms. MAPPS mission is to promote the geospatial business and professionalism in its practice.

MAPPS member firms are engaged in surveying, photogrammetry, satellite and airborne remote sensing, aerial photography, hydrography, aerial and satellite image processing, GPS and GIS data collection and conversion services.

SMG is assuming full management responsibilities for MAPPS including administrative and headquarters operations; governance management and leadership development; membership coordination and development; financial management; meetings and events coordination; sponsorship development; and website management. Jennifer Miller will serve as Association Manager and Diane Schafer as Director of Meetings for MAPPS.

SMG's services to the Management Association of Private Photogrammetric Surveyors launched with the coordination of MAPPS 2018 Federal Programs Conference. SMG staff facilitated the March 2018 conference in Washington, D.C.

The Management Association of Private Photogrammetric Surveyors was formed by a handful of progressive firms in 1982 as a successor to the Legislative Council for Photogrammetry to provide a forum for firms in private practice photogrammetry. The organization has grown to more than 150 members based on a reputation of aggressive advocacy of the private photogrammetry, remote sensing, surveying, and GIS community.

SMG President, Fred Stringfellow, CAE, expressing his regard for SMG's newest partner, remarked "We're honored to have been selected as MAPPS' Association Management Company, and to have the opportunity to partner with such a forward-thinking organization. We feel that SMG's background in managing organizations in the geospatial community make us a great match."

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### **About the Management Association of Private Photogrammetric Surveyors**

MAPPS is exclusively a private sector organization focused on the needs of the membership by providing a forum for the mutual benefit of its members. It invites the participation of government employees, academicians, and technical papers only that directly support the objectives of MAPPS members. As a business association, MAPPS is dedicated to developing the growth and improving the bottom line profitability of its member firms. MAPPS provides valuable interaction with, but does not duplicate or compete with the technical programs of ACSM, ASPRS, URISA, GITA and other professional organizations. To learn more [www.mapps.org](http://www.mapps.org)

### **About Stringfellow Management Group**

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 24 non-profit associations and foundations with its staff of 34 association professionals. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please visit [www.stringfellowgroup.net](http://www.stringfellowgroup.net)

Media contact:

Amie Goscinski

Director of Communications & Marketing

(443) 640-1059 x144

[agoscinski@stringfellowgroup.net](mailto:agoscinski@stringfellowgroup.net)

### **Stringfellow Management Group, Inc.**

9 Newport Drive, Suite 200 | Forest Hill, MD 21050

P: 443-640-1059 | F: 443-640-1031 | [www.stringfellowgroup.net](http://www.stringfellowgroup.net)